

# SERVICE GUIDE



DIGITAL & ANALOGUE  
PROFESSIONAL PHOTOGRAPHIC SERVICES

**MAY 2010**



**FILM PROCESSING & PROOFING**  
**C41 & E6 Dip and Dunk**

**Transparency (E6) and Colour Negative (C41)**

**SERVICE TIME: Process only 2 hrs, Process & Proof 24 hrs**

We use dip and dunk processors for all of our E6 and C41 processing. All processing is completed on site and monitored by one of our experienced professionals. Your film will come cut in sheets of archival sleeving unless otherwise requested. Please note that proofing is only available from colour negative films. **Push or pull processing costs no extra.**

FILM FORMAT	PROCESS ONLY	CLIP TEST	MOUNT	PROOF
135/36	11.00	7.15	11.00	19.95
135/24	9.90	7.15	7.70	19.95
120	9.90	7.15		19.95
220	16.50	7.15		37.80
4 x 5 in	7.15			11.55
8 x 10 in	12.10			19.95

**Titling** of mounted slides is available for 6.60 (135/24 roll) or 9.90 (135/36 roll)

**Numbering** of mounted slides is available for 4.40 per roll

**Black & White**

**SERVICE TIME 2-3 days**

All black and white processing left at Vision Imagelab will be hand processed on site by our skilled technicians. Your film will come cut in sheets of archival sleeving unless otherwise requested. **Push or pull processing costs no extra.**

FILM FORMAT	PROCESS ONLY	CLIP TEST	PROOF
135/36	14.85	8.80	19.95
135/24	14.85	8.80	19.95
120	14.85	8.80	19.95
220	23.10	8.80	37.80
4 x 5 in	8.80		11.55

**XPan Develop and Print**

**SERVICE TIME 3 days**

PRINT SIZE	1st Set	Extra Sets
4 x 10.8 in (full frame fits paper size)	32.55	12.60
4 x 6 in (full frame centred on paper)	28.00	10.50
5 x 13.3 in (full frame fits paper size)	43.00	16.80
5 x 7 in (full frame centred on paper)	35.35	15.75

## DIGITAL MINILAB SERVICES

### Archival Photographic Prints

#### Develop and Print from Film

**SERVICE TIME:** Colour 3 days, Black & White 5 days

All prints from film are manually adjusted by an experienced photographic printer for optimum colour balance, density and contrast. We use Fujicolor Crystal Archive paper for all our minilab printing in a range of gloss, lustre or matte finish. 5mm white borders are available for no extra cost. We also have a range of specialised borders available for a \$5 surcharge which can be viewed at the Vision Imagelab reception desk. Prices include colour film processing. Quantity discounts on a 4 to 5 day service: 5+ rolls = 10% or 20+ rolls = 15%

FILM FORMAT	3.5 x 5 in		6 x 4 in		5 x 7/7.5 in		6 x 8/9 in	
	1st Set	Extra Sets	1st Set	Extra Sets	1st Set	Extra Sets	1st Set	Extra Sets
135/36	22.55	9.45	24.65	10.50	30.95	15.75	41.45	23.10
135/24	19.35	5.25	20.40	8.90	20.65	11.55	35.10	16.80
120			26.70	10.50	33.00	14.70	43.50	21.00
220			45.90	16.80	57.45	24.15	72.15	36.75

#### Reprints from Film

**SERVICE TIME 3 days**

Bulk discounts only apply to reprints from film when there are multiple copies from the same film frame in the same size and paper finish. Otherwise each print is charged at the 1 off price.

PRINT SIZE	1 OFF		2 OR MORE	20 OR MORE	50 OR MORE	100 OR MORE
	35mm Negative	Slide or 120				
3.5 x 5 in	2.40	5.25	1.30	0.90	0.80	0.50
6 x 4 in	2.40	5.25	1.30	0.90	0.80	0.50
5 x 7/7.5 in (and xpan 4 in)	5.35	8.40	2.20	1.45	1.10	0.75
6 x 8/9 in (and xpan 5 in)	7.55	12.60	2.75	1.70	1.50	0.85
8 x 10/12 in	12.80	16.80	5.25	3.40	2.95	1.90
10 x 12 in	15.95	21.00	6.30	4.55	3.90	2.85
10 x 15 in	21.55	26.25	9.25	7.05	5.60	4.20

Please note that any reprints from film cut into single frames will be charged at the 1 off Slide or 120 price.

#### Whole Roll Reprints from Cut Film

**SERVICE TIME 3 days**

From uncut 35mm film

add 6.30 to the 'extra sets' price price for particular print size required

From cut strips of 35mm film or 120 negative/xpan

add 10.50 to the 'extra sets' price price for particular print size required

**DIGITAL MINILAB SERVICES**  
Archival Photographic Prints

**Prints from Digital File**

SERVICE TIME 3 days

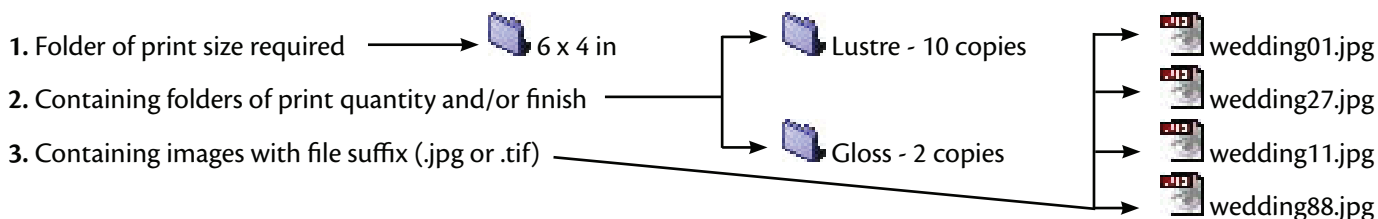
We use Fujicolor Crystal Archive paper for all our minilab printing in a range of gloss, lustre or matte finish. 5mm white borders are available for no extra cost.

**SPECIAL NOTES ON PRINTING FROM DIGITAL FILE**

Vision Imagelab has a selection of 2 different digital printers for you to choose from. Each printer has slightly different attributes and require files to be set up differently for print. Please use the information below to help you choose your ideal printer and file set up specifications.

PRINTER	Kodak RP30	Fuji Frontier
Colour Space	Adobe RGB 1998	sRGB
Resolution	300 dpi	300 dpi
File Format	8 bit JPEG or PC TIFF	8 bit JPEG or PC TIFF
Colour Attributes	Warm skin tones, medium contrast	Vibrant blues & greens, soft contrast
Sharpness	Very sharp	Standard sharpness
Colour Adjustments Available	Yes	Minimal

Please set up orders which require different sizes, quantities or paper finishes in a folder structure as demonstrated here:



**Prints from Digital File - Bulk Discounts**

Prints do not have to be multiple copies of the same file to qualify for the bulk discount - there can be as many different files as there is prints, as long as they are the same size and paper surface. Please note that if files are not set up as noted above a surcharge may be incurred. ★ **A manual colour, density, contrast and saturation adjustment service is available for 25% extra. Vision Imagelab strongly advises the use of this service as redos will not be available without it.**

PRINT SIZE	1 OFF	2 OR MORE	20 OR MORE	50 OR MORE	100 OR MORE
3.5 x 5 in	1.45	1.30	0.90	0.80	0.50
6 x 4 in	1.45	1.30	0.90	0.80	0.50
5 x 7/7.5 in	2.40	2.20	1.45	1.10	0.75
6 x 8/9 in	3.90	2.75	1.70	1.50	0.85
8 x 10/12 in	7.15	5.25	3.40	2.95	1.90
10 x 12 in	9.45	6.30	4.55	3.90	2.85
10 x 15 in	12.95	9.25	7.05	5.60	4.20

300 OR MORE prints from digital file - take a further 10% off respective 100+ price above

500 OR MORE prints from digital file - take a further 20% off respective 100+ price above



## DIGITAL MINILAB SERVICES

### Film Scanning

#### Whole Roll and Single Frame Film Scanning

SERVICE TIME 3 days

Three levels of scan are available through the digital minilab. As with our prints from digital file there is a choice of two scanners, the Kodak HR500 (the scanner for the Kodak RP30) or the Fuji Frontier - see the previous page for differences in scanner attributes, which are the same as the related printer attributes. All scans come as JPEG files unless otherwise requested\*. Quantity discounts on a 4 to 5 day service: 5+ rolls = 10% or 20+ rolls = 15%.

Please see high end scanning on page 10 for larger sizes.

<b>Low Resolution (1MB)</b>	RGB scans, ideal for email/web purposes or positional layouts. Not for print.
<b>Medium Resolution (9MB)</b>	RGB files sized to 25.5 x 17.1 in @ 72dpi (equivalent to 6 x 4 in @ 300dpi) in size. These are the scans we recommend for clients who may want reprints or enlargements up to 6 x 9 in (including the standard 6 x 4 in postcard-size reprints). Please note: The Fuji Frontier scanner provides 6.4MB scans whereas the HR500 provides 9MB scans when uncompressed.
<b>High Resolution (20MB)</b>	RGB files sized to 46.6 x 31.11 in @ 72dpi (equivalent to 11.2 x 7.47 in @ 300dpi) in size. They are the scans we recommend for clients who may want reprints or enlargements up to 10 x 15 in.

#### Whole Roll Scanning

FILM FORMAT	Low Resolution 1MB		Medium Resolution 6.4MB		Medium Resolution 9MB		High Resolution 20MB	
	Uncut Film	Cut Film	Uncut Film	Cut Film	Uncut Film	Cut Film	Uncut Film	Cut Film
135/24 and 135/36	10.00	18.00	15.00	22.00	23.00	33.00	40.00	48.00
120 and xpan	20.00	26.00	22.50	34.00	26.00	38.00	55.00	70.00
220	40.00	52.00	45.00	68.00	52.00	76.00	110.00	140.00

\* Please note that a \$33.00 per roll surcharge will be incurred if files are required as TIFFS.

#### Single Frame Scanning

Please note that 10% will be added for single cut negatives (not including mounted slides). Minimum charge \$15.00

QUANTITY	Low Resolution 1MB	Medium Resolution 9MB	High Resolution 20MB
1 to 49	3.00	5.00	8.00
50 or more	1.50	2.50	4.00
200 or more	1.00	1.50	2.00

**HIGH END SERVICES**  
**Archival Photographic Prints**

**Traditional Hand Prints**

**SERVICE TIME 2-5 days**

We use Kodak Endura paper for all our hand printing in gloss or lustre finish. Hand prints are available from 35mm to 8 x 10 in colour negative (C41) film and are printed by an experienced professional for the best colour and density balance. Images requiring further manipulation including dodging or burning will incur a surcharge. Service time will vary depending on the size and difficulty level of the order. The additional price only applies when printing multiples from the same frame.

SIZE (in)		SIZE (cm)	1st OFF	ADDITIONALS
8 x 12		20.32 x 30.48	44.10	33.10
11 x 14	A4	27.94 x 35.56	52.50	39.40
12 x 16		30.48 x 40.64	63.00	47.25
14 x 17	A3	35.56 x 43.18	73.50	55.15
16 x 20		40.64 x 50.8	79.80	59.85
17 x 23		43.18 x 58.42	96.60	72.45
20 x 24	A2	50.8 x 60.96	100.80	75.60
20 x 32		50.8 x 81.28	115.50	86.65
23 x 33		58.42 x 83.82	158.35	116.50
24 x 36	A1	60.96 x 91.44	172.00	129.00
30 x 40		76.2 x 101.6	203.70	152.80

**Photographic Prints from Film or Digital File - Service Information**

**SERVICE TIME 2-4 days**

We use Kodak Endura paper for all our exhibition quality photographic digital prints in a range of gloss, lustre or metallic. Fuji Supergloss paper is also available. We print on both a Pegasus LED and a Durst Epsilon printer. Both print onto true photographic paper using light, not ink, at 250 dpi. Manual colour, density, contrast and saturation adjustment by a skilled technician is included with this service.

**For a discounted basic output please see our Digital Dollar Saver prints on page 12.**

**When printing from digital file**

Please provide your digital files set up as 250 dpi, 8 bit flattened TIFF files. Test prints are available for 10.50 each and our technicians will perform additional image adjustments if needed for no extra charge.

**When printing from film**

We can print from almost any type of film from 110 colour negative to 8 x 10 in transparency. Our technicians will perform a high end scan and adjust the scanned image in photoshop to your given specifications. Test prints are available for 10.50 each and you can purchase the file we have set up for printing for a highly discounted price.

**Please note** that International Standard (ISO 216) paper sizes are listed as a pricing guide, the measurements do not correspond to the photographic sizes listed alongside.

## HIGH END SERVICES

### Archival Photographic Prints

#### Photographic Prints from Film or Digital File

SERVICE TIME 2-4 days

SIZE (in)		SIZE (cm)	1st OFF FROM FILE	1st OFF FROM FILM	ADDITIONALS
8 x 12		20.32 x 30.48	23.10	33.60	16.80
11 x 14	A4	27.94 x 35.56	29.40	39.90	18.00
12 x 16		30.48 x 40.64	33.60	48.30	21.00
14 x 17	A3	35.56 x 43.18	37.80	56.70	23.10
<b>PURCHASE DISCOUNTED SCAN fully-prepared and print-ready for the above sized prints 15.75</b>					
16 x 20		40.64 x 50.8	42.00	60.90	27.30
17 x 23		43.18 x 58.42	48.30	73.50	33.60
20 x 24	A2	50.8 x 60.96	56.70	77.70	37.80
20 x 32		50.8 x 81.28	67.20	88.20	39.90
23 x 33		58.42 x 83.82	75.60	121.80	54.00
24 x 36	A1	60.96 x 91.44	94.50	132.30	58.00
<b>PURCHASE DISCOUNTED SCAN fully-prepared and print-ready for the above sized prints 21.00</b>					
30 x 40		76.2 x 101.6	123.90	155.40	66.00
33 x 47	A0	83.82 x 119.38	138.00	168.00	84.00
36 x 48		91.44 x 121.92	146.00	190.00	90.00
50 x 61		127 x 154.94	182.00	222.00	138.00
50 x 71		127 x 180.34	210.00	252.00	174.00
50 x 94		127 x 238.76	274.00	326.00	196.00
<b>PURCHASE DISCOUNTED SCAN fully-prepared and print-ready for the above sized prints 42.00</b>					

#### Panoramic Print Sizes

20 X 7		50.8 x 17.78	37.80	56.70	23.10
30 X 10		76.2 x 25.4	39.90	77.70	31.50
40 X 13.5		101.6 x 34.3	77.70	111.30	52.50
50 X 17		127 x 42.16	106.00	138.00	67.20

#### SPECIAL NOTES ON THIS SERVICE

The following items will incur a surcharge as listed:

8 x 10 in Test Print	10.50
Metallic Paper	add 40% with a minimum charge of 50.00
Supergloss Paper	add 100% with a minimum charge of 50.00

Duratrans are also available, please see one of our staff for a quotation.

Print orders allowing a 7 working day or longer service time are eligible for a 10% discount

**HIGH END SERVICES**  
**Archival Inkjet Prints**

**Giclée Fine Art Prints - Service Information**

**SERVICE TIME 3 days (add 2 days for canvas stretching)**

The term “Giclée Print” (pronounced zhee-clay) refers to an elevation in printmaking technology. Images are printed with archival quality Ultrachrome pigment based inks onto canvas and smooth or textured fine art paper (see below for varieties available). The EPSON STYLUS PRO 9600 large-format printer produces stunning inkjet prints that are ideal for photographers or artists of other mediums who wish to reproduce their artwork as needed, with minimal effort and at a reasonable cost. Resulting prints are widely used for exhibitions, display and decorative purposes.

**When printing from digital file**

Please provide your digital files set up as 300 dpi, 8 bit flattened TIFF files. Our technicians will perform additional image adjustments if needed for no extra charge.

**When printing from original artwork**

We will create a professional digital copy from your artwork matched as closely as possible to the original (see Copies from Artwork on page 10 for prices). Our technicians will print from this digital copy and perform additional image adjustments if needed for no extra charge.

**When printing from film**

We can print from almost any type of film from 110 colour negative to 8 x 10 in transparency. Our technicians will perform a high end scan and adjust the scanned image in photoshop to your given specifications. You can purchase the file we have set up for printing for a highly discounted price.

**GICLÉE PRINT SURFACES AVAILABLE**

**Canson Infinity Matte Canvas**  
 390gsm

A premium acid free canvas with a pure white tone that has been specially developed for professionals who demand a product capable of producing precise images with very high resolution. In addition to offering outstanding water resistance, this canvas stretches and mounts with ease. The canvas will not yellow, crack or curl and is an ideal choice for a variety of applications including portraiture and fine art photography.  
**Stretching for hanging and display is available on canvas prints.**

**Innova Softex Fine Art Paper**  
 315gsm

Museum quality natural white, course structured, acid free paper. It has a natural white finish with a slightly structured, soft-textured surface equivalent to a traditional etching fine art paper making it ideal for digital fine art reproductions. The surface has a special matte coating, designed for high quality fine art and photographic reproduction.

**Hahnemühle Photo Rag Paper**  
 308gsm

The fine, smooth surface and feel of Photo Rag make this paper very versatile and it is ideal for printing both black and white and colour photographs and art reproductions with impressive pictorial depth. It's surface is relatively smooth, not perfectly smooth like a hot pressed paper but smooth enough that it's very, very slight texture does not interfere with image detail.

**Hahnemühle Albrecht Dürer Textured Fine Art Paper**  
 210gsm

Named after the German renaissance watercolour painter this 50% rag-based paper with a subtle textured surface lends an artistic feel to art reproductions and photographs.

**Other specialised Giclée print surfaces are available, please ask one of our staff for more information.**

## HIGH END SERVICES

### Archival Inkjet Prints

#### Giclée Fine Art Prints

SERVICE TIME 3 days (add 2 days for canvas stretching)

One 8 x 10 in test print is included in the prices listed below. This test print must be approved before going ahead with the final print. Additional test prints are available for 26.25 each.

SIZE (in)		SIZE (cm)	1st off from File	1st off from Film	Additional	Canvas Stretch
8 x 12		20.32 x 30.48	61.20	73.95	43.35	60.75
11 x 14	A4	27.94 x 35.56	76.80	92.80	54.40	70.10
12 x 16		30.48 x 40.64	86.40	104.40	61.20	75.85
14 x 17	A3	35.56 x 43.18	94.80	114.55	67.15	80.90
<b>PURCHASE DISCOUNTED SCAN fully-prepared and print-ready for the above sized prints 15.75</b>						
16 x 20		40.64 x 50.8	110.40	133.40	78.20	90.25
17 x 23		43.18 x 58.42	122.40	147.90	86.70	97.45
20 x 24	A2	50.8 x 60.96	134.40	162.40	95.20	104.65
20 x 32		50.8 x 81.28	158.50	191.55	112.30	119.10
23 x 33		58.42 x 83.82	171.60	207.35	121.55	127.00
24 x 36	A1	60.96 x 91.44	183.60	221.85	130.05	134.20
<b>PURCHASE DISCOUNTED SCAN fully-prepared and print-ready for the above sized prints 21.00</b>						
30 x 40		76.2 x 101.6	213.60	258.10	151.30	152.20
33 x 47	A0	83.82 x 119.38	244.80	295.80	173.40	170.90
36 x 48		91.44 x 121.92	256.80	310.30	181.90	178.10
40 x 59		101.6 x 149.86	302.40	365.40	214.20	205.45
40 x 71		101.6 x 180.1	338.40	408.90	239.70	227.05
40 x 95		101.6 x 241.3	411.60	497.35	291.55	271.00
<b>PURCHASE DISCOUNTED SCAN fully-prepared and print-ready for the above sized prints 42.00</b>						

#### Panoramic Print Sizes

20 X 7	50.8 x 17.78	82.80	100.05	58.65	73.70
30 X 10	76.2 x 25.4	122.40	147.90	86.70	97.45
40 X 13.5	127 x 180.34	369.60	446.60	261.80	245.80

#### SPECIAL NOTES ON THIS SERVICE

Larger and customised sizes are available - please see one of our staff for a quotation.

Minimum charge of 60.00

If printing from an original artwork please add the digital copy from artwork charge (page 13) to the 1st off from file price.

Print orders allowing a 10 working day or longer service time are eligible for a 10% discount

Please note that International Standard (ISO 216) paper sizes are listed as a pricing guide, the measurements do not correspond to the photographic sizes listed alongside.

**HIGH END SERVICES**  
Scanning

**High End Scanning**

**SERVICE TIME 2 days**

Vision Imagelab uses state-of-the-art high-end flatbed scanners operated by experienced professionals to scan your images (transparency, negative and artwork originals) to suit a variety of requirements. All scans (except multimedia) are supplied as TIFF files. Items above A3 size (29.7 x 42 cm) will have to be photographed (see digital copies from artwork, page 13) or scanned in sections along with an image stitching fee which will be quoted at the time of drop off.

**Add 15.75 onto the below prices to cover CD burning.**

**JOB-READY PREPARED SCANS**

These scans are of the highest quality in all areas. Colour, density, contrast and sharpness issues are addressed along with dust removed. We will match any job-specific file requirements you may have although if unspecified all scans will be done at 300 dpi. Additional work required (such as removal of scratch, scuff or water-damage marks) will be charged as retouching system time.

SCANNED SIZE at 300 dpi	(in cm) at 300 dpi	RGB FILE SIZE	CMYK FILE SIZE	1st SCAN	ADDITIONALS
Multimedia JPEG	600 x 800 px	1.4 MB	n/a	11.00	10.00
A5	14.8 x 21	12.5 MB	16.6 MB	20.00	17.00
A4	21 x 29.7	24.9 MB	33.2 MB	30.00	26.00
A3	29.7 x 42	49.8 MB	66.4 MB	45.00	38.00
A2	42 x 59.4	99.6 MB	132.8 MB	65.00	45.00
A1	59.4 x 84	199 MB	266 MB	75.00	60.00
A0	84 x 118.9	398 MB	531 MB	95.00	77.00

Larger scans are available - please see one of our staff for a quotation.

**RAW (uncorrected) SCANS**

These excellent value scans offer the same high quality using the same equipment, but without the fine-tuning features applied in our fully prepared job-ready scans. Only very minimal dust removal, colour or density correction is included. Ideal for those planning to carry out their own final image preparation. These scans offer an approximate 40% saving off our Job-Ready Prepared Scans. We will match any job-specific file requirements you may have although if unspecified all scans will be done at 300 dpi.

SCANNED SIZE at 300 dpi	(in cm) at 300 dpi	RGB FILE SIZE	CMYK FILE SIZE	1st SCAN	ADDITIONALS
Multimedia JPEG	600 x 800 px	1.4 MB	n/a	8.00	6.00
A5	14.8 x 21	12.5 MB	16.6 MB	14.00	10.00
A4	21 x 29.7	24.9 MB	33.2 MB	20.00	15.00
A3	29.7 x 42	49.8 MB	66.4 MB	30.00	22.00
A2	42 x 59.4	99.6 MB	132.8 MB	40.00	27.00
A1	59.4 x 84	199 MB	266 MB	50.00	36.00
A0	84 x 118.9	398 MB	531 MB	65.00	46.00

Larger scans are available - please see one of our staff for a quotation.



## HIGH END SERVICES

### Retouching and Layout

Image manipulation and multi-image composites have always been a major part of our business, well before the emergence of computerised digital imaging and manipulation as we know it today. Whilst having state-of-the-art specialised equipment and the best available software is extremely important, Vision Imagelab has always held the belief that it is the technicians who are the most crucial link in the digital imaging chain.

Our digital image retouching and layout staff are all highly experienced technicians with strong photographic backgrounds and keen attention to detail, which we feel provides the best of both worlds.

We offer three levels of this service, available as follows.

#### Restoration Repair and Standard Retouching

**SERVICE TIME 3-5 days**

Over fifteen years of experience has seen us develop an expertise in the digital restoration and reproduction of old or damaged photographs, illustrations and artwork. Treasured images can be returned to near original condition ensuring they can be used and enjoyed for generations to come. Obviously we can work with colour, black and white and toned images. Completed works can then be reprinted onto a variety of media and archived onto CD or DVD at a very reasonable cost, thereby ensuring your precious memories gain a whole new lifespan.

173.25 per hour

**All work by quotation only - please see our receptionists to organise a quote.**

#### Creative Retouching

**SERVICE TIME 3-5 days**

Our most experienced and talented digital artists can create superb, reproduction quality adjustments or enhancements to your images for use in advertising, display and exhibition environments. Montages or composites can be produced from any number of individual elements with seamless perfection.

288.75 per hour

**All work by quotation only - please see our receptionists to organise a quote.**

#### Layout and Assembly

**SERVICE TIME 3-5 days**

The layout and/or assembly of images and text for displays, posters, promotional works and point-of sale material can be achieved effectively and at a very reasonable price. Basic retouching is included where necessary. Vision Imagelab can work to your job brief or provide creative input to help you achieve your desired result.

115.50 per hour

**All work by quotation only - please see our receptionists to organise a quote.**

#### Data Writing

**SERVICE TIME 1 day**

MEDIA WRITTEN TO	1st COPY	DUPLICATE COPIES
CD	15.75	11.55
DVD	34.65	11.55
Your own USB drive	11.55	n/a

**HIGH END SERVICES**  
**Discounted Prints**

**DIGITAL DOLLAR SAVER PRINTS**

Vision Imagelab is pleased to pass on big savings for quantity prints from your fully-prepared digital files. Simply follow the three steps below to save big dollars.

★ **STEP 1**

Select your images

★ **STEP 2**

Prepare your files as listed below

★ **STEP 3**

Save money on your prints

20x30 inch (508 x 762mm)  
photographic prints for just

30x40 inch (762 x 1016mm)  
photographic prints for just

**\$36.75**

**\$61.95**

**SAVE 50%**

off the normal print from file price

**File Set Up Requirements (must be adhered to for discounted price)**

- File set up as 20x30 inches (508 x 762mm) or 30x40 inches (762 x 1016mm)
- 254 dpi resolution
- Flattened TIFF files preferred with no compression, layers, paths or alpha channels
- If sending file by email, ensure file is saved as a JPEG at a size no greater than 5MB
- Embedded Adobe RGB colour space
- 8 Bits/Channel
- Clients may place multiple images within the print area

**Terms and Conditions**

- Service time – up to seven (7) working days. Digital dollar saver prices only applicable with this turnaround.
- All Digital Dollar Saver Print jobs must be pre-paid – jobs will not be commenced without pre-payment.
- Lustre paper will be used for all prints unless gloss is specifically requested.
- No image adjustments will be made.
- No colour-matching to supplied proofs.
- Completed prints delivered untrimmed and tube packaged.
- No re-dos available.

## HIGH END SERVICES

### Digital Copy Work

#### Digital Copies from Artwork

SERVICE TIME 3 days

Colour corrected high-quality digital copies from artworks including watercolours, acrylics, oils, photographs, posters etc. The prices below reflect an artwork being copied digitally to it's original size at a resolution of 300 dpi - this will allow same size or smaller reproductions from the file.

File Dimensions at 300 dpi	(in cm) at 300 dpi	RGB file size	1 only	2 to 20	21 or more
A4	21 x 29.7	24.9 MB	70.00	56.00	46.00
A3	29.7 x 42	49.8 MB	85.00	68.00	58.00
A2	42 x 59.4	99.6 MB	105.00	75.00	65.00
A1	59.4 x 84	199 MB	115.00	90.00	80.00
A0	84 x 118.9	398 MB	199.00	158.00	144.00
Oversize	240 x 150	500 MB	250.00	189.00	157.00
Oversize x 2	240 x 300	1 GB	400.00	322.00	262.00

#### Digital Files Output to Photographic Film

SERVICE TIME 2 days

Digital files can be output to colour negative (C41) or colour transparency (E6) film. Please supply a flattened, RGB, 8 bit TIFF file sized to match the film size you wish to have the output printed on at 1016 dpi.

Output film size	Dimensions in cm	1st off	Additional
35mm	3.6 x 2.4	27.30	21.00
6 x 6 cm to 6 x 12 cm	6 x 6 - 6 x 12	52.50	
6 x 17 cm to 4 x 5 in	6 x 17 - 10.2 x 12.7	105.00	
8 x 10 in	20.3 x 25.4	157.50	

Minimum charge of 100.00 on film sizes above 35mm

**HIGH END SERVICES**  
Analogue Copy Work

**Transparency Duplicates**

SERVICE TIME 2 days

Reproduction quality duplicates to 35mm film from transparency only. Full cropping and colour correction included if required. Quantity discounts only apply if copies are from the same original.

Film Size	1 only	2 to 20	21 or more
35mm	8.40	3.15	1.70
Medium Format	11.55	3.15	1.70
Large Format	16.80	3.15	1.70

**Copy Transparencies from Artwork**

SERVICE TIME 2-3 days

High quality film transparencies produced from artworks including watercolours, acrylics, oils, posters etc. Great to keep for different sized scans and reproductions in the future.

Copy Film Size	Artwork 98 x 70cm or smaller	Artwork larger than 98 x 70cm
35mm	23.10	75.40
4 x 5 in	68.25	104.00

**DELIVERY SERVICES**

**Postal and Courier**

We can deliver your completed work to your home or business using our postal or same-day courier services. You can pay by credit card over the phone, so you won't need to break up a busy day with a visit to the lab. Here are our basic rates.



Standard Post 500g or under	7.60
Standard Post 501g to 3000g	13.30
Standard Post 3001g or over	By quotation
Express Post 500g or under	10.60
Express Post 501g to 3000g	15.00
Standard Post 3001g or over	By quotation
Platinum Post 500g or under	16.00
Platinum Post 501g to 3000g	21.00
Platinum Post 3001g or over	By quotation



We use Flash Couriers as our preferred delivery company. All courier delivered work will need to be signed for on delivery.

Services available:

Standard	2 - 4 hours
VIP	1-2 hours
Express	1 hour

All courier delivery costs are by quotation only.

## FINISHING SERVICES

### Mounting and Laminating

Vision Imagelab offers clients a wide range of finishing options for their completed work. From the simplest mounting and laminating jobs through to canvas-stretching, print framing and mounting onto various material substrates and die-cut shapes – we can help.

Within this services guide page you'll find descriptions for some of the more common mounting and laminating materials, but there are too many to list here. Come and see our samples at the reception desk so you can visualise a particular finish for your job.

If you have a special finishing requirement, please contact one of our staff, we will be happy to discuss your special requirements and help you achieve what you're looking for. **All mounting and laminating prices are by quotation.**

#### Mountboards

Name	Thickness (mm)	Description
Card	2	Low cost mount board. Only suitable for small sizes.
Foamboard	5 - 10	Low cost, lightweight mount board. Used in general display mounting. The 10mm is recommended for larger sizes. Available in black for the 5mm
Artmount	10 - 20	Premium mounting board. Lightweight, strong and finished with black edging strip and ready to hang.
Gataboard	5 - 10- 20	Premium mounting board. Very smooth, lightweight and strong with an extra tough skin. Moisture resistant and readily cut and worked, it is a very useful board. 10 and 20 mm thicknesses come with black edging strip.
Customwood	6 - 9 - 12	Very good general purpose mount board, but heavy. Also known as blockmount. Comes with edges painted black or white. Can be profile cut.
Forex	3 - 5	Very popular mount board for displays. Lightweight, strong and waterproof. The 3mm is flexible and can be curved slightly. Can be used outdoors. Available in black.
Acrylic	3 - 6	Used in lightboxes. Can be used as facemount where the print is viewed through the acrylic for a modern look. Comes with polished edges.
Styrene	1	Low cost, flexible backing.
Alupanel	3	Aluminium skinned composite board. Very strong but lightweight. Very smooth surface for premium mounting.
Corflute	5	Lightweight cost effective fluted board. Used as internal and external mount board.
Imageboard	5	Same as corflute, except surface is smooth. Can be used indoors or outdoors.

#### Laminates

Name	UV Protection	Description
Hot Gloss or Hot Matte	No	Glossy with good protection and stiffness.
Cold Gloss or Cold Satin	Moderate	General purpose satin matt or gloss finish.
Sandtex	High	Sand textured matt film. Tough and scratch resistant.
Supergloss	Moderate	High gloss finish, popular with metallics.
Tedlar	Moderate	Outdoor applications. UV protective and anti-graffiti.

## FINISHING SERVICES

### Stretching and Accessories

#### Mounting Accessories

SERVICE TIME 2 days

Hangers - Small Hangers - Large	Lightweight hanger for foamboards
Double Sided Mounts	- Double sided mount on cards, foamboards and artmount - Double sided mount on customwoods, gataboards and plastics
Split Battens	Split batten pair including spacer on bottom
Velcro Dots (male only)	Charged per panel and comprises 4-6 dots per panel
Velcro Strips (male only)	Velcro strips applied to back of panels, charged per metre
Struts - A4 Struts - A3 Struts - A2	A4 – Cardboard strut to fit A4 A3 – Cardboard strut to fit A3 A2 – Cardboard strut to fit A2
Drill Holes	-In wood, forex and foamboards -In acrylic
Eyelets	Small – 6mm hole, silver finish Large – 12mm hole, brass finish
Rope Edge	Rope edging for attaching backlit prints to stretch and rack type light boxes
Bevelled Edges	Bevelling on edges of customwood panels
Top Hangers	Comprising 2 “D” rings attached to the top of foamboards
Black Edging	Black melamine edge strips to go on the cut edges
Aluminium Edging	Anodised aluminium edging applied to the edges of artmount, gataboard or customwood

#### Canvas Stretching

SERVICE TIME 2 days



Vision Imagelab also offers a canvas stretching service to compliment our giclée canvas printing service. The canvas will come stretched over a wooden frame and ready to hang like a traditional artists canvas. Highly recommended for reproductions of already stretched artworks. All canvases printed at Vision Imagelab are of museum grade archival quality.

Prices are by quotation although we have listed the stretching prices for some standard canvas print sizes on page 9.

## GENERAL INFORMATION

### Digital File Preparation Guide

#### A Note on Colour

Due to the numerous differences in both traditional and digital printing technologies available today, it may not always be possible to exactly match a photographic print created by Vision Imagelab (VIL) to a sample print created by another printer, including a client's own printer. With the many brands of printers and proprietary inks on the market, subtle differences may occur between the equipment used by our clients and those used by VIL.

Clients who request that a print generated by VIL match their sample will be required to pay a surcharge and accept that VIL will match our print to your sample as closely as we are able, but we can not guarantee that we can achieve an exact match. The client must accept that the surcharge will apply to the print regardless. We strongly recommend that if you have any specific colour requirements, such as matching colours to a logo or other sample, you supply us with details or a sample copy. Please note however, that although most times we can get extremely close to a specified PMS colour, there may be slight variations.

#### Digital Minilab File Preparation

- For the Fuji Frontier - sRGB colour space.
- For the Kodak RP30 - Adobe RGB 1998 colour space.
- Baseline Optimised JPEG or PC TIFF (if supplying TIFF file/s)
- 300dpi resolution at actual print size required.
- No layers, paths or additional channels.
- 8 Bits/Channel.
- Aspect ratio must correspond to specified print size or cropping will occur.
- Digital camera files saved through Photoshop 7 must be saved in JPEG format to avoid incorrect colour reproduction.
- Apple Mac users – please ensure that the appropriate file extension (i.e. .jpg or .tif) is present in file names.
- File names must be alphanumeric only – i.e. no punctuation characters with the only full stop (.) appearing before the file extension.
- No RAW camera files accepted.

#### High End Digital Photographic Print File Preparation

- Adobe RGB 1998 colour space
- Photoshop Mac TIFF files preferred
- 250 dpi maximum resolution
- No layers, paths or channels
- 8 Bits/Channel
- Aspect ratio must correspond to specified print size to avoid cropping
- No RAW camera files accepted at present
- No compression, layers or channels

#### Giclée Print File Preparation

- Adobe RGB 1998 colour space
- Photoshop TIFF preferred.
- 300dpi resolution at actual print size required.
- No layers, paths or channels.

# ABOUT US

We are Sydney's only facility to offer a full range of both film and digital based imaging solutions as in-house services. Our commitment to provide quality results, regardless of the origin of the image is possible because of our many years of experience in all forms of image reproduction. We supply a range of professional photographic films on site and we also specialise in fine artwork reproduction and finishing.

## Opening Hours

Monday - Friday            8.00am to 6.00pm  
Saturday                    11.00am to 5.00 pm

## Parking

Vision Imagelab has a 6 car garage for client parking or street parking is available on Danks Street.

## Public Transport

Vision Imagelab is approximately a 20 minute walk from Redfern railway station or is accessible by Sydney Buses 343, 301 and 303 from the city.

## Liability

Whilst all care is taken, Vision Imagelab limits its liability to the replacement of any material lost or damaged.

## Postal and Courier Services

We offer a variety of Australia Post options as well as a same day courier service to deliver your completed work to you with minimal hassle. Please see page 14 for prices.



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