

Happy new year and welcome to Darkroom, Vision Imagelab's new newsletter to inform you of important changes and updates to our services. Here we will present tips to help you get the most out of our services and keep you up to date on our new digital services, of which there will be many this year. We hope you enjoy!

New Opening Hours

Beginning on Monday 2nd February 2009 Vision Imagelab will be trialling new weekday opening hours of 8.00am to 6.30pm, with our Saturday opening hours of 11.00am to 5.00pm remaining the same. If you find you are unable to make it in to drop off or collect your work between these times please come in and see our reception staff about getting a night box key. Our secure night box is checked first thing every morning and completed work put in for collection every evening. We also offer a same-day courier service and a standard or express postal service. Credit card payment can be processed over the phone or you can pay by direct bank deposit. So no need to come in at all!

Using Our Minilab Print Services

As some of you already know Vision Imagelab has a selection of two different labs for the printing of small photographic prints from digital or film - the Fuji Frontier or the Kodak RP30. Both printers are of an extremely high quality but there are some differences between the two which may help you decide which printer best suits your needs.

Fuji Frontier - The Frontier works in an sRGB colour space and prints at 300dpi from 120 & 35mm film or 8 bit JPEG files. A gloss or matte paper finish are available and it can print up to 10x15 inches. The prints have a soft look with nicely saturated greens and blues. Manual colour and density corrections are performed on prints from film but not from digital file.

Kodak RP30 - The RP30 works in an Adobe 98 RGB colour space and prints at 400dpi from 120 & 35mm film or 8 bit JPEG or flattened TIFF files. A gloss or lustre paper finish are available and it can print up to 10x15 inches. The prints have a more contrasty, sharper look with nicely saturated reds and yellows. Manual colour and density corrections are performed on prints from film and are available on prints from digital file for a small surcharge.



Happy New Year
from
Vision Imagelab

Wishing you all the best for 2009 - May the wind be at your back!

Both printers use Fujicolor Crystal Archive Paper which is deemed archival by the NSW Heritage Office. We will shortly be making available a take-home calibration pack so that your computer screen will more accurately reflect our prints. Watch out for an update in the next edition of Darkroom. When setting up your files be sure to save them in the correct colour space, resolution and file format for your selected printer with a file name of no more than 31 characters. Use folders to separate single and multiple copies and different sized prints. Please also be aware that if prints are not set up correctly a set up charge may be incurred. Feel free to speak to one of our reception staff if you need any further information.

DIGITAL DOLLAR SAVER PRINTS - 20x32 inches

Don't forget about this great on-going deal. Only \$35 per print (that's half the standard price!) when you follow the following conditions:

- Prepare files at 20x32 inches as flattened TIFFs at 200dpi in Adobe 98 RGB colour space.
- Allow 7 working days turn around.
- Pay up front.

Please note that no colour correction or colour matching is included in this service and no redos are available. Have a look at our website for more information and for suggested multi-print layouts for even bigger savings.

Developments...

- Vision Imagelab has recently purchased a new Durst Epsilon digital photographic printer which prints up to 30 inches wide. To celebrate we will be offering great discounts on 30x40 inch prints in the next edition of Darkroom, so keep your eyes peeled.
- We will soon be announcing our new RAW file conversion service to take a weight off your shoulders.