

Welcome again to Vision Imagelab's newsletter, Darkroom. This issue we have a lot of exciting news - new services, more online accessibility and some great deals on canvas printing and stretching. Read on to discover more and be sure to check out our improved website.

Our New Services

Custom Hand Crafted Albums

Vision Imagelab is proud to be offering a range of hand crafted photographic albums produced by master craftsmen right here in Sydney.

Each album is made individually to your specifications from our range of finishes with the utmost attention to detail. You will be pleased with the look and functionality of our albums. Please come in and view our instore samples so you can see and feel the different textures and get a better look at the fantastic acrylic range of finishes.

All albums are available in the classic matted style and the contemporary digital magazine style with a variety of extras, such as embossed or routed designs on the cover or add a flip page or gate fold in your design.

At present all albums are by quotation only although a price list will be available shortly. Check our website or call us for more information.

Raw File Conversion Service

As fantastic as the advent of digital photography has been it has deprived photographers of one thing - time! Hours of processing Raw files into printable tifs consumes time quickly, the software is costly and the training to learn to use it is expensive. At Vision Imagelab we've created our new Raw file conversion service in response to this problem.

In a throw back to the days of film, bring your Raw files in to us and let us do the work. Our technicians are expert colour workers and will provide print ready colour, contrast, saturation and sharpness corrected tif files with as little information loss as possible. We are also offering a bulk conversion service with minimal correction for those who would rather have their main corrections done at a minilab level. All at a very reasonable price.

Please contact us for a quote or any further information.



Custom hand crafted albums - one of our fantastic new services.

Website Updates

If you've visited the Vision Imagelab website lately you will have noticed a few differences. We have separate service guides for our different types of clientele along with extensive descriptions of our services and to top it off you can now purchase film directly from us online. Last but not least, our FTP is up and running again for convenient transfer of large files.

We're continuing to work on the website to make our services more accessible to you over the internet. Let us know if there's anything you would like to see online that we haven't addressed already. Your opinion is valued.

Discounted Canvas Prints April-May

We're offering the below prices on canvas printing and stretching for a limited time only! This covers the whole process from when you hand over your order to when you collect your ready-to-hang stretched canvas. Keep in mind that not all images will exactly fit the below sizes so cropping may be necessary to be eligible for the discount.

Canvas Size	Price from digital file	Price from film
20 x 30 in	\$185.00	\$215.00
16 x 20 in	\$130.00	\$150.00
12 x 16 in	\$99.00	\$115.00
10 x 12 in	\$65.00	\$80.00

Developments...

- To compliment our website improvements we are working on a web galleries service for wedding and portrait photographers. We'll provide the web space, upload the images, take the client orders and send out the prints! Too easy. Look out for an update in the next issue of Darkroom.